

# TRAVELIFE MAGAZINE



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## 2018 MEDIA PLANNER

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OFFERING A DISTINCT EDITORIAL LINEUP  
GEARED TO HIGH INCOME TRAVELLERS



**EXPLORE THE WORLD WITH TRAVELIFE**

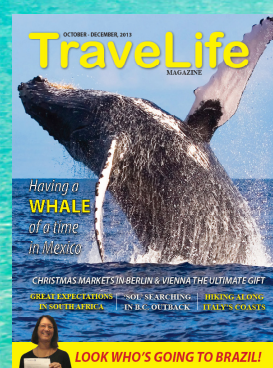
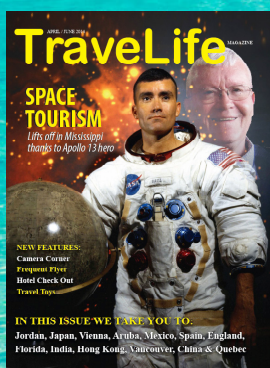
# EVERY ISSUE FEATURES

- The Hottest Destinations
- The World's Greatest Hotels
- Travel Trends & Photo Tips
- Fashion & Much More!



## BE A PART OF CANADA'S TRAVEL LIFESTYLE

*TravelLife magazine and travelife.ca are Canada's leading source of travel editorial, trends and news. TravelLife targets those who want to explore a destination before they go. We offer hundreds of stories and thousands of photos submitted by the world's best photo journalists and award-winning writers.*



## TRAVELIFE REACHES 175,000+ TRAVELLERS

Through our unique distribution channel, we reach travellers worldwide! And TravelLife targets highly educated and informed travellers whose incomes exceed \$120,000 per year. Our online distribution also assures your clients reach the right target audience and demographics.

## ***TRAVELIFE OFFERS MAXIMUM EXPOSURE***

***Thanks to exclusive agreements TraveLife has made with other publications in Canada and the United States, our stories appear in a wide range of magazines and trade publications***



# 2018 PUBLISHING SCHEDULE

Issue	Closing	Material	Available Online
January	Dec 1, 2017	Dec 15, 2017	Jan 1, 2018
April	Mar 5, 2018	Mar 10, 2018	Apr 1, 2018
July	June 1, 2018	June 10, 2018	July 1, 2018
October	Sept 1, 2018	Sept 10, 2018	Oct 1, 2018

## 2018 Specifications & Rates

### Online Magazine ad

Frequency	1x	2-4x
Full Page 8.375" x 10.875"	\$3,500	\$2,500
Inside Covers (Front or Back)	\$5,000	\$4,000
Outside Back Cover	\$7,000	\$6,000

### Web Site Ads

Super Banner (728 x 90 pixels)

**\$1,600/Month**

Skyscraper (120 x 600 pixels)

**\$1,000/Month**

Big Box (300 x 250 pixels)

**\$1,400/Month**

TRAVELIFE 728 x 90 pixels

120 x 600 pixels

300 x 250 pixels

[www.travelife.ca](http://www.travelife.ca)

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